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Mo Tomaney, Subject Leader, Post Graduate Fashion and Business, University for the Creative Arts, UK

Mo Tomaney is an expert consultant & researcher in sustainable & ethical fashion systems, advising NGO, government & international organizations on their engagement with the fashion industry, alongside supporting brands & supply actors to develop sustainable supply & value chains. Across an 18 year fashion career she worked with many iconic international fashion brands including Levi's, Benetton, Chloe & Valentino; this experience informs her approach to support practical links between research & business focused sustainable change in apparel supply routes, rooted in an understanding of what defines fashion, in terms of business demands and creative structures. A key interest is the convergence of the creative and the technical to offer a catalyst for change within holistic fashion supply systems, driven by a conviction that the private sector (through the fashion industry and enterprise) can provide a pragmatic driver for sustainable development, with a particular gender focus.

Mo holds a BA Fashion from St Martins & an MSc Social Anthropology from UCL. She has lectured extensively on Ethical Fashion in the UK & Europe. She teaches Ethical Fashion Management at UCA & she has been a Research Fellow at Central St Martins School of Fashion & Textiles 2001, contributing to the development of a vibrant and evolving international debate around the responsible production & consumption of fashion